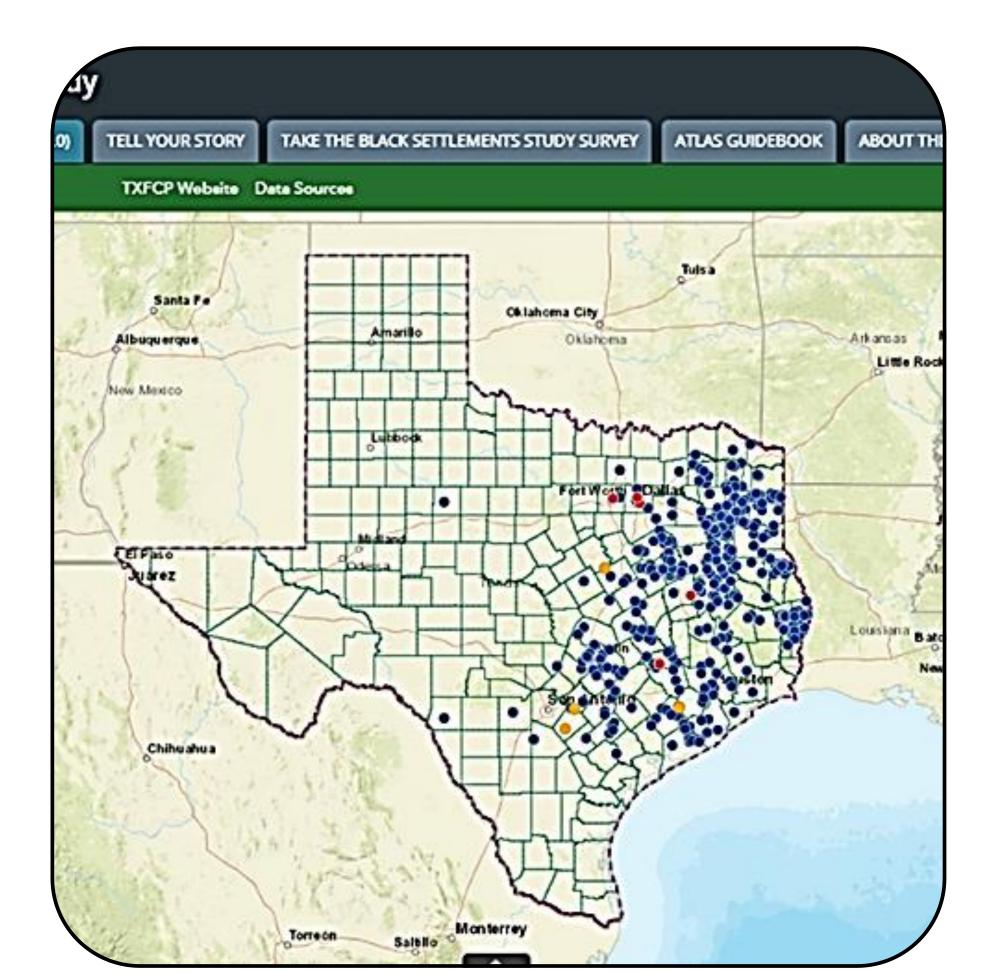
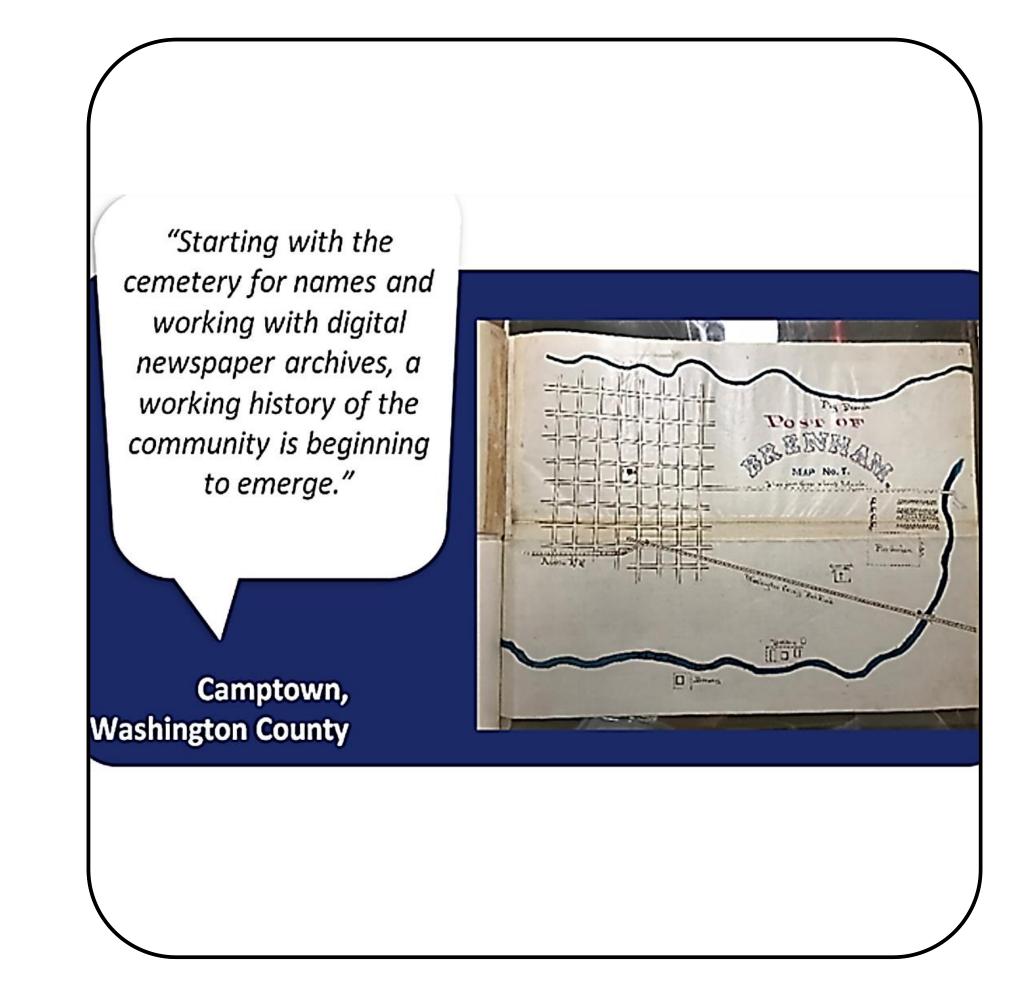
Texas Freedom Colonies Project Community Heritage Collaborative



PI Andrea Roberts, PhD, Presenter (Dept. of Landscape Architecture & Urban Planning) Co-PI Rebecca Hankins (Africana Resources Librarian/Curator, Cushing Archives)









GOALS

- USER EXPERIENCE.
- Increase visitor archival material uploads
- EDUCATION.
- Increase access to cemetery & land retention materials;
- Learn about infrastructure projects in their community
- ENGAGEMENT.
- Increase freedom colony descendants' interaction with Atlas & each other.

USER EXPERIENCE & RESEARCH

- 60+ survey uploads; 12 new freedom colonies
- YouTube Instructional
 Videos
- Expanded StoryMap Atlas Interface for survey, FAQ
- Enhanced mobile capabilities
- Google 1-2-3 Survey, reporting

Atlas: https://arcg.is/09vnS5

ENGAGEMENT

- Advisory group; Descendants network evaluates atlas
- Adopt a County Program created; count-based leaders
- Reading lists
- Coffee Talk Grassroots
 Preservation Programming
- YouTube Instructional Videos
- Expanded StoryMap Atlas interface
- Newsletter

YouTube:

https://www.youtube.com/channel/ UCjBtpn_ErWH1poOWAlte5g/featured

EDUCATION & RESEARCH

- Expanded StoryMap Atlas interface
- Infrastructure map layers added
- Clyde McQueen Archive of Church material
- Finding Aid library aid, reading lists
- Cemetery Preservation,
 Church Incorporation, & Land
 Retention Webinars & Guides
 (Texas A&M School of Law)
- YouTube Instructional Videos

Website:www.thetexasfreedomcolon
iesproject.com